



Heart Rhythm 2021 Terms & Conditions

Note: There will be one item to agree to during the registration process, which includes four parts all related to Heart Rhythm 2021:

- Registration Terms and Conditions
- Data Collection and Use
- Beacon Technology
- Data Privacy Notice and Data Privacy Information

TERMS & CONDITIONS

The Heart Rhythm Society (HRS) reserves the right to make exceptions to the Heart Rhythm 2021 terms and conditions as outlined below. Submission of your registration and payment constitutes an agreement on your part to accept the following terms and conditions:

Refunds Related to Cancellations

- Registrants for Heart Rhythm 2021 are given the option at registration to choose from the In-Person+Virtual Experience or the Virtual-Only Experience. Please note that Virtual-Only registrations are non-refundable.
- Individuals who choose the In-Person+Virtual Experience may cancel their participation for the in-person portion of the experience if the request is received no later than 11:59 PM Eastern Time on July 21, 2021. A refund will be issued for the difference between the cost of the Virtual-Only Experience and In-Person+Virtual Experience.
- Individuals who choose the Virtual-Only Experience cannot request a refund.
- Refund requests must be sent in writing to hrs@csireg.zohodesk.com. Telephone requests will not be honored.
- After July 21, 2021 registration fees for the In-Person+Virtual Experience are not refundable.
- Refunds will not be processed for registered individuals who do not attend the Event (no-shows).
- Single-Day In-Person Add-On is not refundable.
- 7-Day Access Virtual-Only Registration is not refundable.
- Purchase of the Women in EP Networking Luncheon session is not refundable.
- Donations to HRS are not refundable.
- Refunds will be processed beginning August 1, 2021 and issued via the same form as payment.
- HRS will not refund due to travel carrier cancellations or other unforeseen incidents beyond the registrant's control. All attendees are encouraged to purchase travel insurance.
- In the event the in-person event does not occur, all In-Person+Virtual registrations will be converted to the Virtual-Only Experience. A refund of the difference in fees paid will be made via the initial form of payment.



Substitutions

Substitutions requests cannot be honored in 2021. Please contact hrrs@csireg.zohodesk.com with questions or concerns.

Membership

- A Heart Rhythm 2021 registrant must be an active member of HRS at the time of registration in order to qualify for the discounted member registration rates.
- To qualify for member registrations rates for the Virtual-Only Experience launch on June 30, 2021, membership application submissions must be submitted by June 16, 2021.
- To qualify for member registrations rates for the In-Person+Virtual Experience, membership application submissions must be submitted by July 21, 2021.
- HRS will not reimburse the difference between the member and nonmember registration rates to any attendee who registers before becoming a member.

Miscellaneous

- We regret that we are unable to process paper forms for registration. All registrations must be completed via the online system.
- Americans with Disabilities Act: If you require an accommodation while attending Heart Rhythm 2021, please email registration@hrsonline.org.
- All badge printing is done onsite in Boston. Badges will not be mailed to registrants prior to Heart Rhythm 2021. If you misplace your badge onsite, a new badge must be purchased at the replacement cost of \$75. Badges are not provided for Virtual-Only participants.
- HRS reserves the right to capture and broadcast digital media content in the form of professional photographs, live-streaming, audio, and video during Heart Rhythm 2021. By registering for Heart Rhythm 2021, you hereby grant permission to HRS and its representatives to photograph and/or record you during the in-person and virtual events at Heart Rhythm 2021, and to distribute, broadcast, use, or otherwise globally disseminate, in perpetuity, such media without any further approval or payment.
- By attending Heart Rhythm 2021, you agree to abide by the [Heart Rhythm Society Code of Ethics and Professional Standards](#).
- Heart Rhythm 2021 educational programming is available on a first-come, first-served basis, including paid conference sessions and keynotes. HRS recommends arriving early to all scheduled conference sessions to guarantee entrance to the room(s).
- **COVID-19 Warning:** An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the Centers for Disease Control and Prevention, senior citizens and individuals with underlying medical conditions are especially vulnerable. By attending any



portion of Heart Rhythm 2021 in person, you voluntarily assume all risks related to exposure to COVID-19.

- By choosing to participate in person, you confirm that you:
 - Are not experiencing any of the following symptoms of COVID-19 identified by the Centers for Disease Control and Prevention at CDC.gov including but not limited to:
 - Fever or Chills
 - Cough
 - Shortness of breath or difficulty breathing
 - Fatigue
 - Muscle or Body Aches
 - Headache
 - New Loss of Taste or Smell
 - Sore Throat
 - Congestion or Runny Nose
 - Nausea or Vomiting
 - Diarrhea
 - Have not been in contact with someone with confirmed or suspected COVID-19 symptoms without completing a 14-day quarantine.
 - Are not under any self-quarantine orders.

Code of Conduct

HRS strives to provide a safe, inclusive, harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, race, ethnicity, religion, beliefs, citizenship and/or other protected categories. All Heart Rhythm 2021 participants, including attendees, media, speakers, contractors, partners, sponsors, and exhibitor personnel are expected to follow this Code of Conduct at all official Heart Rhythm 2021 venues and events, including both in-person and virtual events.

HRS does not tolerate conduct that threatens, intimidates, or coerces another participant during the event, including actions based on an individual's background or any other characteristic protected by federal, state, or local law.

Firearms, weapons (including weapon replicas), ammunition, dangerous or hazardous devices or substances, and illegal items are prohibited at all official Heart Rhythm 2021 venues and events. Heart Rhythm 2021 participants acknowledge all bags may be subject to search and metal wand screening.

HRS expects that all Heart Rhythm 2021 participants will be dressed in clothing considered appropriate and respectful for a professional environment. HRS recommends business or business casual attire. Participants must not be dressed in clothing that is sexually revealing or may be



interpreted as undergarments, gender notwithstanding. Clothing that reveals an excess of bare skin, specifically genitals, chest, or buttocks, must not be worn. Body-conforming clothing that hugs genitals must not be worn. These guidelines are applicable to all event participants, regardless of gender. Attire that imitates armed forces or law enforcement or appears to threaten the safety of event participants is also prohibited. Heart Rhythm 2021 show management reserves the right to make determinations on appropriate attire. Participants in attire that Heart Rhythm 2021 show management deems objectionable may be asked to alter their attire or may be removed from the event premises.

All Heart Rhythm 2021 In-Person participants must have and visibly wear their HRS-issued badge at all times to enter any official Heart Rhythm 2021 venue, exhibit area, conference, or authorized events. Badges are the property of HRS and may not be resold, transferred to, or shared with others. Badges may be revoked by HRS show management for violations of this Code of Conduct.

Participants asked to stop any behavior in violation of this code are expected to comply immediately. This code provides general guidelines and cannot cover every possible type of unacceptable behavior. HRS reserves the right to apply corrective action to instances other than the specific examples noted. HRS participants violating these rules may be sanctioned or expelled from the event and any and all future events without a refund at the discretion of HRS management.

HRS reserves the right to take any action that is reasonably necessary, in the sole judgment of HRS, for the protection of HRS, its participants, including but not limited, to exhibitors and/or attendees.

Registering on Behalf of Someone Else

If you are registering on behalf of anyone other than yourself, you represent that you are authorized to complete their registration, accept the Terms and Conditions on behalf of each person you register, and that the information you provide is accurate. You agree to be solely liable for damages as a result of any information you provide, including opting-in to receiving communications at another individual's email address. You agree to indemnify and hold harmless Heart Rhythm Society, its officers, directors, employees, agents and affiliates from all liability, damages, judgments, and costs (including reasonable attorneys' fees) for any claims brought by or on behalf of any third party arising from your conduct, misconduct, or negligence in completing this registration on another's behalf. You agree to provide a copy of these Terms and Conditions to any individual you register.

Third Party Mailings Opt-Out

HRS does not sell registration mailing lists for Heart Rhythm 2021. There are instances when an exhibitor or sponsor may receive, as part of a sponsorship package, the registrant's contact information provided during registration. As part of this distribution, you may receive information on related



products and services by way of mail. HRS does not share email addresses via these mailing lists. You may opt-out of receiving any postal mail related to Heart Rhythm 2021, in your HRS Profile under "Communications." If you receive email or phone solicitations offering the sale of Heart Rhythm 2021 mailing lists, please block the sender and report emails as spam.

HRS will retain the personal data associated with your registration record for six years. If you need to obtain a copy of the information you have submitted or wish to request that HRS delete your data, you must send a written request to hrc@csireg.zohodesk.com. Once you request your data be deleted, HRS will no longer be able to confirm your participation in the meeting for any reason, including eligibility for earning CME/CE credit or MOC points.

Children at Heart Rhythm 2021

While childcare services are not offered at Heart Rhythm 2021, attendees who are unable to find alternative childcare may bring their children to the meeting. You will not be required to pay a registration fee for your child. A few restrictions are in place to provide a safe and proper learning environment for all:

- Strollers will not be permitted in session rooms, the Innovation Expo, or Abstract Pavilion.
- Parents should monitor their children at all times and respect their fellow attendees by exiting a room if noise or behavior becomes an issue.
- Children will not be allowed in the Innovation Expo or Abstract Pavilion outside of open hours, especially during setup times for the safety of all.
- Children must be under supervision at all times when in session rooms, the Innovation Expo, or the Abstract Pavilion.
- Specific regulations exist for children under age 13 in the digital experience. Please read the below "Digital Experience" for detailed information.

A room for nursing mothers will be available onsite with a closed-circuit monitor allowing the ability to watch educational sessions while in the room. A monitored refrigerator will also be available in the HRS office if needed.

Digital Experience

Attendees will be registered for the Digital Experience – which will be delivered on-line from June through September 2021. The online virtual meeting platform for Heart Rhythm 2021 (the "Platform") is powered by Freeman Audio Visual, LLC ("Freeman") and your use of the Platform (including any personal data that you submit while using the Platform) are also subject to Freeman's data processing terms and its Privacy Policy, found at Freeman.com.

When accessing the Platform, attendees will be required to log-in to access sessions and



industry content. Personal data associated with your registration record will be shared with any Industry providing content you access.

Your use of the Platform is limited to personal and non-commercial use only. You may not (i) copy, modify, or create derivative works of the Platform, in whole or in part; (ii) rent, lease, lend, sell, license, sublicense, assign, distribute, publish, transfer, or otherwise make available the Platform to any other party; (iii) reverse engineer, disassemble, decompile, decode, adapt, or otherwise attempt to derive or gain access to any software component of the Platform, in whole or in part; (iv) remove any proprietary notices from the Platform; or (v) use the Platform in any manner or for any purpose that infringes, misappropriates, or otherwise violates any intellectual property right or other right of any person, or that violates any applicable law.

As a condition of your use of the Platform, you warrant that you will not use the Platform for any purpose that is unlawful or prohibited by our registration terms and conditions. You may not use the Platform in any manner that could damage, disable, overburden, or impair the Platform or interfere with any other party's use and enjoyment of the Platform. You may not obtain or attempt to obtain any materials or information through any means not intentionally made available or provided for through the Platform. You also may not violate or attempt to violate the security of the Platform or use the Platform to violate the security of other websites owned by HRS.

HRS may take whatever remedial action it determines in its sole discretion is appropriate if you engage in any prohibited acts, including, but not limited to, immediate suspension or cancellation of your access to the Platform. You agree that HRS may, in its sole discretion and without prior notice to you, terminate your access to the Platform, including as a result of (i) requests by law enforcement or other government agencies, (ii) a request by you, (iii) discontinuance of the Platform or (iv) unexpected technical issues or problems. Refunds will not be issued to any individual who has their access to the Platform suspended or cancelled.

No one under age 13 is authorized to submit any information to HRS, directly or through the Platform, whether or not it is personal data. Under no circumstances may anyone under age 13 visit or use the Platform.

YOU AGREE TO DEFEND, INDEMNIFY, AND HOLD THE HEART RHYTHM SOCIETY HARMLESS FROM AND AGAINST ANY CLAIMS, ACTIONS OR DEMANDS, LIABILITIES AND SETTLEMENTS INCLUDING WITHOUT LIMITATION, REASONABLE ATTORNEY'S FEES, RESULTING FROM, OR ALLEGED TO RESULT FROM (I) YOUR ACCESS, VIEWING AND USE OF THE PLATFORM (INCLUDING, WITHOUT LIMITATION, ANY INFORMATION, PERSONAL DATA OR OTHER CONTENT YOU SUBMIT TO THE PLATFORM), (II) YOUR VIOLATION OF THESE REGISTRATION TERMS AND CONDITIONS, (III) YOUR ACTUAL OR ALLEGED INFRINGEMENT OF THE INTELLECTUAL PROPERTY RIGHTS OF HRS OR THIRD PARTIES OR (IV) YOUR ACTUAL OR ALLEGED FAILURE TO COMPLY WITH ANY



APPLICABLE LAWS AND/OR REGULATIONS.

DATA PRIVACY NOTICE

HRS is committed to protecting the privacy of our member's and website user's personal information. Please review the information below in the section entitled "Data Collection and Use for Heart Rhythm 2021," along with "Heart Rhythm 2021 Data Privacy Information," and the privacy policy posted online at heartrhythm.com ([available here](#)), in order to learn more about our policies and procedures regarding the collection, use, and disclosure of information, received by you in connection with your registration for Heart Rhythm 2021.

Additionally, the privacy policy posted on HRSONline.org ([available here](#)) applies to data you provide in connection with registering for an HRS member account.

PLEASE READ OUR PRIVACY NOTICES AND POLICIES CAREFULLY. BY REGISTERING FOR HEART RHYTHM 2021 AND/OR SUBMITTING INFORMATION THROUGH THE VIRTUAL ONLINE EVENT PLATFORM, YOU AGREE TO THE COLLECTION, TRANSFER, STORAGE, DISCLOSURE AND USE OF YOUR INFORMATION AS DESCRIBED HEREIN AND IN OUR PRIVACY NOTICES AND POLICIES.

For direct questions regarding HRS and data privacy, please contact info@hrsonline.org. Click [here](#) to view the complete HRS privacy policy.

DATA COLLECTION AND USE FOR HEART RHYTHM 2021

HRS collects your registration information for the purpose of registering you to attend Heart Rhythm 2021. In submitting your information during the registration process, you consent to your personal information being used in the following ways:

- Information collected during registration will be used to process Heart Rhythm 2021 badges, verify contact and demographic information, send marketing emails, and send transactional emails and correspondence related to Heart Rhythm 2021 information and registration purchases. Email preferences, including the ability to opt out of Heart Rhythm 2021-related emails, may be accessed and updated within any email sent directly from HRS that you receive. This data will also be utilized to give access to virtual and technical platforms associated with Heart Rhythm 2021. Additional information regarding your data can be found under the Heart Rhythm 2021 Data Privacy Information below.
- Industry partners will be provided with your first and last name, academic credentials, work address, email address, primary occupation, and work environment, when you visit their pages in the Innovation Expo on the virtual meeting portal; if you linger in physical booth in Boston for at least two minutes; or if you allow your badge to be scanned. Primary phone number is shared only in the case of a physical scan by a device; primary phone number is not shared by



any passive scans (beacons) or when you participate in the virtual Innovation Expo or other virtual-only industry activities.

- Your data may be shared with third parties HRS engages with directly under contract to provide services related to Heart Rhythm 2021. These services include, but are not limited to, event analysis, event production, event advertising/marketing, hotel reservations, mobile app usage, and CME (Continuing Medical Education) and/or CE/MOC credit claiming.
- Throughout the registration process, you will be given instructions for ways to opt in or to receive information related to Heart Rhythm 2021. By selecting these options, you consent to having the information you provided during registration shared with third parties based on your selection during the registration process.

BEACON TECHNOLOGY AT HEART RHYTHM 2021

Badge Scanning

By attending any portion of Heart Rhythm 2021, including but not limited to, the plenary sessions, educational sessions, the Innovation Expo, or any general area dedicated to the event, the event owner or third-party vendor will be passively scanning your badge via Bluetooth receivers. The barcode and beacon on your badge do **not** contain your personal information, however, when your badge or barcode is scanned, you are authorizing HRS to securely share, with applicable parties, the contact details you provided during the registration process, including but not limited to, first and last name, academic credentials, work address, email address, primary occupation, and work environment. Primary phone number is shared only in the case of a physical scan by a device; primary phone number is **not** shared by any passive scans (beacons).

HRS and its educational partners use all information collected in compliance with applicable laws and all personal information will be collected and processed with the appropriate security following applicable data privacy and protection laws. Please contact the Heart Rhythm 2021 registration team at hrs@csireg.zohodesk.com to opt-out of scanning completely, including the ability to passively track which sessions you attend. Opting out will eliminate your ability to track sessions attended and the ability to prepopulate the credit card used to claim CME/CE Credit or MOC credit.

Exhibitor Scans

Exhibitors may ask to scan the barcode on your badge in exhibit booths in the Innovation Expo or at sponsored functions. You may decline to allow your badge to be scanned, however, exhibitors may restrict access to those who do not permit the scan. If you remain in an exhibit booth for longer than two minutes, equipment in the booth will automatically passively scan your badge. By remaining in a booth for more than two minutes, you are consenting to being passively scanned by the exhibitor. These scans confirm your intent to receive communications from that exhibitor. If you do not want to share your information with exhibitors, you may opt out at registration, or you can leave a booth prior



to two minutes. If your information is collected by exhibitors, by either active or passive scanning, you will be subject to the communications and privacy policies of their organization and must opt out with them directly.

Event Management Scans

You agree that HRS may have access to your choices regarding event participation in order to better understand overall attendee behavior, ensure HRS services are meeting attendee needs, and assist in producing more effective programs in the future. You also consent to having the personal information you entered at registration shared with educational partners and third-party vendors for the purposes of credit claiming.

To opt out of beacon services, email hrs@csireg.zohodesk.com.

HEART RHYTHM 2021 DATA PRIVACY INFORMATION

What kinds of information does HRS collect?

To provide access to Heart Rhythm 2021 digital and virtual products, we must process information about you. The types of information HRS collects depends on how you use its products. HRS collects information you provide when you use our products, including when you register for the event, view or access content, and message or communicate with others. This can include information in or about the content you provide (like metadata), such as the date content was accessed. HRS collects information about how you use its products, such as the types of content you view or engage with; the features you use; the actions you take; the people or partners you interact with; and the time, frequency, and duration of your activities. For example, HRS logs when you are using and have last used its products, and what videos, exhibits, webpages, abstracts, and other content you view on its various platforms.

How does HRS use this information?

HRS uses the information it has, subject to choices you make, as described below and to provide and support the Heart Rhythm 2021 products and related services described in this document and the related Heart Rhythm 2021 Terms & Conditions. HRS uses this information to provide, personalize, and improve its products. HRS uses the information it has to deliver its products, including to personalize features and content, and make future suggestions for you through its various communication channels. HRS also uses this information across Heart Rhythm 2021 products and devices. HRS connects information about your activities on different Heart Rhythm 2021 products and devices to provide a more tailored and consistent experience on all Heart Rhythm 2021 products you use. Additionally, HRS uses this information to communicate with you (i.e., to send you marketing communications that communicate with you about HRS products, services, and offerings). HRS also uses your information to respond to you when you contact us.



How is this information shared?

Your information is shared on Heart Rhythm 2021 products in the following ways. When you communicate using Heart Rhythm 2021 products, such as by posting via the chat functions, interacting within educational sessions, or communicating with exhibitors, any persons, or businesses with access to these features on Heart Rhythm 2021 platforms can see the content you send. When you comment on someone else's post or react to their content, your comment or reaction is visible to anyone who can see the other person's content. Apps, websites, or other services that are integrated with or a part of Heart Rhythm 2021 will receive your information to provide key services related to Heart Rhythm 2021. When you visit industry partners via the Innovation Expo, or visit any content created or shared by industry partners, they may have access to your profile on Heart Rhythm 2021 and engagement statistics and insights related to that interaction, in addition to any information that you actively share with them. Information accessed by third party services or partners is subject to their own terms and policies, not this document, the Heart Rhythm 2021 Terms & Conditions.

HRS provides its Heart Rhythm 2021 advertisers with reports about the kinds of people seeing their ads and how their ads are performing but does not share information that personally identifies you (information such as your name or email address that by itself can be used to contact you or identifies who you are). For example, HRS provide general demographic and interest information to advertisers.

HRS may share information about you with companies that aggregate it to provide analytics and measurement reports to better improve future Heart Rhythm products. HRS also provides information and content to vendors and service providers who support its platforms, such as by providing technical infrastructure services, providing customer service, or facilitating payments.

How can I manage information about me?

HRS stores data until it is no longer necessary to provide its services or until your account is deleted, whichever comes first. This is a case-by-case determination that depends on things like the nature of the data, why it is collected and processed, and relevant operational or legal retention needs. To access your data, in accordance with your consumer privacy rights, you can contact info@hrsonline.org and request any of the following: categories of personal information collected via Heart Rhythm 2021 platforms, how HRS uses the information it collects, how HRS shares the information it collects, or accessing your personal information collected via Heart Rhythm 2021 products.

You can request to opt-out of sharing your data specifically with industry partners via Heart Rhythm 2021 digital products, to include sharing your data with Heart Rhythm 2021 partners in the Innovation Expo, sharing your data with other attendees within the Heart Rhythm 2021 Mobile App, and sharing your data onsite via Bluetooth technology. By opting out, it may prohibit you from actively engaging in certain features within Heart Rhythm 2021 platforms, such as the attendee chat



or automatically populating your credit card with sessions you attended, and if you choose to engage directly with exhibitors or educational sessions via the chat function or other similar functions, you would be opting back in to sharing your information. To request to opt-out, contact hirs@csireg.zohodesk.com with the subject "Heart Rhythm 2021 Opt-Out."

You can also request to delete your Heart Rhythm 2021 account. By requesting to delete your account, you acknowledge that any products or services purchased in relation to your account would be inaccessible, including, but not limited to, the ability to view and access educational content, the ability to claim credit in relation to educational content, access to attend the event in person, and any other unidentified actions related to purchases connected to the deleted account.

How will we notify you of changes to this policy?

The most up-to-date policy is available on HeartRhythm.com.

How do I contact HRS with questions or a request to opt-out of sharing my data with third parties?

You can learn more about how data privacy works on <https://www.hrsonline.org/privacy-policy>. If you have questions about the Heart Rhythm 2021 policy, you can contact meetings@hrsonline.org. If you have questions about the HRS privacy policy, you can contact info@hrsonline.org.