

Note: During the registration process for Heart Rhythm 2025, you will be asked to agree to the Terms & Conditions as listed here which include: Registration Terms & Conditions, Data Collection & Use, Beacons and Barcodes, Data Privacy Notice and Information.

HEART RHYTHM 2025 REGISTRATION TERMS AND CONDITIONS

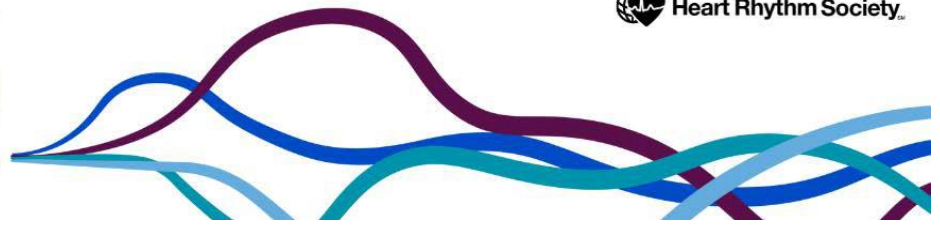
The Heart Rhythm Society (HRS) reserves the right to make exceptions or changes to the Heart Rhythm 2025 terms and conditions as outlined below. Submission of your registration and payment constitutes your agreement to the following terms and conditions:

REFUNDS RELATED TO CANCELLATIONS

- **Partial Refunds**
 - Individuals who choose the In-Person Experience may change their registration type to Online-Only and receive a partial refund if the request is received in writing no later than **11:59 PM Eastern Time on April 10, 2025**. A partial refund will be issued for the difference in cost between the Online-Only and In-Person Experiences.
 - In the event the In-Person event does not occur, all In-Person registrations will be converted to the Online-Only Experience. A partial refund will be issued for the difference in cost between the Online-Only and In-Person Experiences via the initial form of payment.
- **Non-Refundable**
 - Registrants for Heart Rhythm 2025 are given the option at registration to choose between the In-Person Experience or the Online-Only Experience.
 - Online-Only Experience registrations are non-refundable.
 - After **April 10, 2025**, registration fees for the In-Person Experience are non-refundable.
 - One Day In-Person is non-refundable.
 - Women in EP Networking Luncheon session is non-refundable after **April 10, 2025**.
 - No-shows (registrants who do not attend) will not receive refunds.
 - Donations to HRS are non-refundable.
 - Membership payments are non-refundable.
 - HRS will not issue a refund due to travel carrier cancellations or other unforeseen incidents beyond the registrant's control. All attendees are encouraged to purchase travel insurance.
- **How to Request a Partial Refund**
 - Refund requests must be sent in writing to hrs@showcare.com. Telephone requests will not be honored.
 - Refunds will be processed on a weekly basis. Please allow up to three (3) weeks for refunds to show on your credit card statement or to receive a check refund.

SUBSTITUTIONS

Name changes or substitutions are **not** allowed.

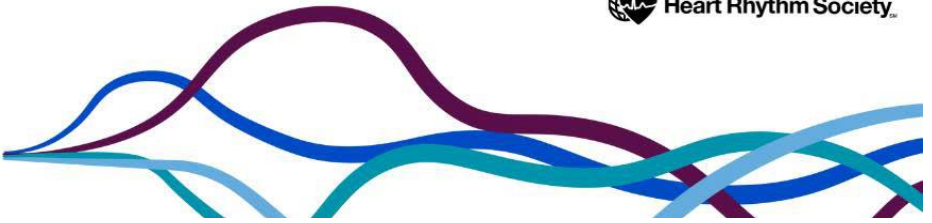


MEMBERSHIP

- A Heart Rhythm 2025 registrant must be an active member of HRS at the time of registration, or they must purchase the meeting registration + membership option to qualify for the discounted member registration rates.
- HRS will **not** reimburse the difference between the member and nonmember registration rates to any attendee who registers prior to becoming a member.

MISCELLANEOUS

- **Americans with Disabilities Act:** If you require an accommodation to participate fully in either experience option while attending Heart Rhythm 2025, please email registration@hrsonline.org.
- All badge printing is done onsite in San Diego. Badges will not be mailed to registrants prior to Heart Rhythm 2025. If you misplace your badge onsite, a new badge must be purchased at the replacement cost of \$100. Badges are not provided for Online-Only attendees.
- HRS reserves the right to capture and broadcast digital media content in the form of professional photographs, video, audio, and livestreaming, during Heart Rhythm 2025. By registering for Heart Rhythm 2025, you hereby grant permission to HRS and its representatives to photograph and/or record you during the in-person and digital events at Heart Rhythm 2025, and to distribute, broadcast, use, or otherwise globally disseminate, in perpetuity, such media without any further approval or payment. Upon occasion, HRS may share photos with sponsors or supporters of specific events.
- By attending Heart Rhythm 2025, you agree to abide by the [Heart Rhythm Society Code of Ethics and Professional Standards](#).
- Heart Rhythm 2025 educational programming is available on a first-come, first-served basis, including paid conference sessions and plenaries. HRS recommends arriving early to all scheduled conference activities to guarantee entrance into sessions.
- HRS will make every attempt to completely fill session rooms and special activities, including ticketed events (even those that require payment). Plan to arrive at least five minutes early for any ticketed event, as HRS will fill empty seats before sessions start. Refunds will not be issued for any participant who arrives late to a ticketed event and cannot be accommodated due to our filling the room.
- Should HRS find that your registration rate was incorrectly discounted or you are registered in the incorrect category we reserve the right to charge the credit card used for payment towards the proper amount due.



HEART RHYTHM SOCIETY MEETING & EVENT PARTICIPATION POLICY: HEALTH & SAFETY

The health and safety of our attendees, exhibitors and staff remain our top priority. HRS will continue to follow recommendations issued by the Centers for Disease Control and Prevention (CDC) the World Health Organization (WHO), and state and local health authorities.

Participants at HRS in-person events should take precautions they find necessary to remain healthy. Please do not attend events if you are infected or feeling unwell.

To stay safe while in San Diego:

- Remove your HRS badge when exploring the city or walking to/from your hotel
- Always lock the door/patio door on your hotel room and utilize the safety chain/lock for security
- Never open your room door unless you know who is there. If you did not call for the hotel service offered by the person at the door, call hotel security or the front desk to verify if they have sent someone to your room
- Place valuables in the safety deposit box in your room or at the hotel front desk. Do not leave valuables in your car.
- When checking into a hotel, consult the floor plan on the back of your room door to familiarize yourself with fire and emergency exits.
- Never hand your phone to anyone that you don't know for any reason, including providing a rideshare driver with directions or asking someone to take your photo.
- Speak to the staff at your hotel regarding any neighborhood safety concerns and map out a route to the convention center that avoids any problem areas.

CODE OF CONDUCT

HRS strives to provide a safe, inclusive, harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, race, ethnicity, religion, beliefs, citizenship, and other protected categories. All Heart Rhythm 2025 participants, including attendees, media, speakers, contractors, partners, sponsors, vendors, and exhibitor personnel, are expected to follow this Code of Conduct at all official Heart Rhythm 2025 venues and events, including both in-person and online events.

HRS does not tolerate conduct that threatens, intimidates, or coerces another participant during the event, including actions based on an individual's background or any other characteristic protected by federal, state, or local law.

Firearms, weapons (including weapon replicas), ammunition, dangerous or hazardous devices or substances, and illegal items are prohibited at all official Heart Rhythm 2025 venues and events. Heart Rhythm 2025 participants acknowledge that all bags may be subject to search and metal wand screening.

HRS expects that all Heart Rhythm 2025 participants will be dressed in clothing considered appropriate and respectful for a professional environment. HRS recommends business or business casual attire. Heart Rhythm 2025 management reserves the right to make decisions on appropriate attire and participants that are not in compliance may be asked to alter their attire or may be removed from the event premises.

All Heart Rhythm 2025 In-Person participants must have and visibly wear their HRS-issued badge to enter any official Heart Rhythm 2025 venue, exhibit area, conference, or authorized events. Badges are the property of HRS and may not be resold, transferred to, or shared with others. Badges may be revoked by HRS management for violations of this Code of Conduct.

Participants asked to stop any behavior that violates this code are expected to comply immediately. This code provides general guidelines and cannot cover every possible type of unacceptable behavior. HRS reserves the right to apply corrective action to instances other than the specific examples noted. HRS participants violating these rules may be sanctioned or expelled from the event and all future events without a refund at the discretion of HRS management.

HRS reserves the right to take any necessary action, in the sole judgment of HRS, for the protection of HRS and its participants, including but not limited to exhibitors, staff, volunteers and attendees.

REGISTERING ON BEHALF OF SOMEONE ELSE

If you are registering on behalf of anyone other than yourself, you affirm that you are authorized to complete their registration, accept the Terms and Conditions on behalf of each person you register and that the information you provide is accurate. You agree to be solely liable for damages as a result of any information you provide, including opting in to receive communications at another individual's email address. You agree to indemnify and hold harmless the HRS, its officers, directors, employees, agents, and affiliates from all liability, damages, judgments, and costs (including reasonable attorneys' fees) for any claims brought by or on behalf of any third party arising from your conduct, misconduct, or negligence in completing this registration on another's behalf. You agree to provide a copy of these Terms and Conditions to any individual you register.

THIRD-PARTY MAILINGS OPT-OUT

HRS does **not** sell registration mailing lists for Heart Rhythm 2025. Exhibitors or sponsors **may** receive registrant contact information provided during registration, as part of a sponsorship package. As part of this distribution, you may receive information on related products and services via postal or electronic mail. HRS does **not** share phone numbers via these mailing lists. You may opt out of receiving any third-party postal or electronic mail related to Heart Rhythm 2025 when registering. If you receive email or phone solicitations offering the sale of Heart Rhythm 2025 mailing lists, please block the sender and report emails as spam to HRS.

HRS will retain the personal data associated with your registration record for six years. If you need to obtain a copy of the information you have submitted or wish to request that HRS delete your data, you must send a written request to info@hrsonline.org. Once you request that your data be deleted, HRS will no longer be able to confirm your participation in the meeting for any reason, including eligibility for earning ACE credit or MOC points.

CHILDREN AT HEART RHYTHM 2025

HRS will offer childcare during Heart Rhythm 2025 through Kiddie Corp for children aged 12 and under. Additional information will be posted on heartrhythm.com. Children who are brought to the meeting do not require their own registration. However, a few restrictions are in place to provide a safe and proper learning environment for all:

- Strollers will **not** be permitted in session rooms, the Exhibit Hall or Abstract Pavilion.
- Parents should monitor their children at all times and respect their fellow attendees by exiting a room if noise or behavior becomes an issue.
- Children will not be allowed in the Exhibit Hall or Abstract Pavilion outside of open hours, especially during setup times, for the safety of all.
- Children must be under adult supervision at all times throughout all locations of the meeting.
- Specific regulations exist for children under the age of 13 in the Online-Only Experience. Please read the below “Online-Only Experience” section for more detailed information.

Space will be set aside in San Diego for nursing mothers to express milk in private. A monitored refrigerator will also be available in the HRS headquarters if needed.

HRS 2025 ONLINE PLATFORM

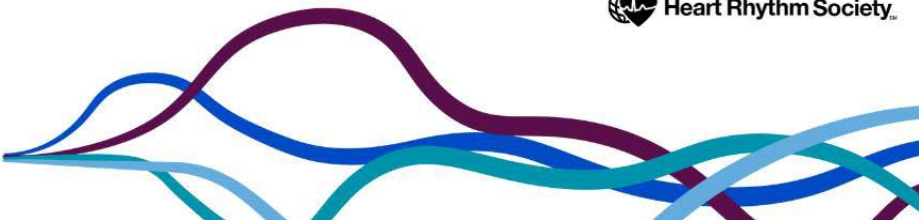
All registered attendees will have access to the Online-Only Experience (Platform), which will be delivered online beginning **April 24, 2025**. Use of the Platform (including any personal data that you submit while using the Platform) is also subject to the provider’s data processing terms and Privacy Policy. Please note that all content will be delivered on-demand within 24-hours of its initial presentation in San Deigo. There will not be any live-streamed content for the 2025 meeting.

When accessing the Platform, attendees will be required to log in to access sessions and industry content. Personal data associated with your registration record will be shared with any Industry providing content you access.

Your use of the Platform is limited to personal and non-commercial use only. You may not (i) copy, modify, or create derivative works of the Platform, in whole or in part; (ii) rent, lease, lend, sell, license, sublicense, assign, distribute, publish, transfer, or otherwise make available the Platform to any other party; (iii) reverse engineer, disassemble, decompile, decode, adapt, or otherwise attempt to derive or gain access to any software component of the Platform, in whole or in part; (iv) remove any proprietary notices from the Platform; or (v) use the Platform in any manner or for any purpose that infringes, misappropriates, or otherwise violates any intellectual property right or other right of any person, or that violates any applicable law.

As a condition of your use of the Platform, you warrant that you will not use the Platform for any purpose that is unlawful or prohibited by our registration terms and conditions. You may not use the Platform in any manner that could damage, disable, overburden, or impair the Platform or interfere with any other party’s use and enjoyment of the Platform. You may not obtain or attempt to obtain any materials or information through any means not intentionally made available or provided for through the Platform. You also may not violate or attempt to violate the security of the Platform or use the Platform to violate the security of other websites owned by HRS.

HRS may take whatever remedial action it determines in its sole discretion is appropriate if you engage in any prohibited acts, including, but not limited to, immediate suspension or cancellation of your access to the Platform. You agree that HRS may, in its sole discretion and without prior notice to you, terminate your access to the Platform, including as a result of (i) requests by law enforcement or other government agencies, (ii) a request by you, (iii) discontinuance of the Platform or (iv) unexpected technical issues or problems. Refunds will not be issued to any individual who has their access to the Platform suspended or cancelled.



No one under the age of 13 is authorized to submit any information to HRS, directly or through the Platform, whether or not it is personal data. Under no circumstances may anyone under the age of 13 visit or use the Platform.

You agree to defend, indemnify, and hold the Heart Rhythm Society and Platform provider harmless from and against any claims, actions or demands, liabilities and settlements including without limitation, reasonable attorney's fees, resulting from, or alleged to result from (i) your access, viewing and use of the platform (including, without limitation, any information, personal data or other content you submit to the platform), (ii) your violation of these registration terms and conditions, (iii) your actual or alleged infringement of the intellectual property rights of HRS or third parties or (iv) your actual or alleged failure to comply with any applicable laws and/or regulations.

DATA COLLECTION AND USE FOR HEART RHYTHM 2025

HRS collects your registration information for the purpose of registering you to attend Heart Rhythm 2025. In submitting your information during the registration process, you consent to your personal information being used in the following ways:

- Information collected during registration will be used to process Heart Rhythm 2025 badges, verify contact and demographic information, send marketing emails, and send transactional emails and correspondence related to Heart Rhythm 2025 information and registration purchases. Email preferences, including the ability to opt out of Heart Rhythm 2025-related emails, may be accessed and updated via provided links in the footer of HRS emails. This data will also be utilized to give you access to virtual and technical platforms associated with Heart Rhythm 2025. Additional information regarding your data can be found under the Heart Rhythm 2025 Data Privacy Information below.
- If you linger in a physical booth in San Diego for at least two minutes; or if you allow your badge to be scanned, exhibitors will receive the following information: First and Last Name, Academic Credentials, Work Address, Email Address, Primary Occupation, and Work Environment. Primary phone number is shared only in the case of a physical scan by a device; primary phone number is not shared by any passive scans (beacons).
- Your data may be shared with third parties with which HRS engages directly under contract to provide services related to Heart Rhythm 2025. These services include, but are not limited to, event analysis, event production, event advertising/marketing, hotel reservations, mobile app usage, and ACE (formerly known as CME/Continuing Medical Education)/MOC credit claiming.
- Throughout the registration process, you will be given instructions for ways to opt in or to receive information related to Heart Rhythm 2025. By selecting these options, you consent to having the information you provided during registration shared with third parties based on your selection during the registration process.

BEACON TECHNOLOGY AT HEART RHYTHM 2025

PASSIVE BADGE SCANNING

Your Heart Rhythm 2025 badge will contain a barcode/QR code along with a beacon. By attending any portion of Heart Rhythm 2025, including but not limited to, the plenary sessions, educational sessions, the Exhibit Hall, or any general area dedicated to the event, the event owner or third-party vendor will be passively scanning

your badge via Bluetooth receivers. The barcode and beacon on your badge do **not** contain your personal information; however, when your badge or barcode is scanned, you are authorizing HRS to securely share, with applicable parties, the contact details you provided during the registration process, including but not limited to, first and last name, academic credentials, work address, email address, primary occupation, and work environment. Primary phone numbers are shared only in the case of a physical scan by a device; primary phone numbers are **not** shared by any passive scans (beacons).

HRS and its educational partners use all information collected in compliance with applicable laws and all personal information will be collected and processed with the appropriate security following applicable data privacy and protection laws. Please contact the Heart Rhythm 2025 registration team at hirs@showcare.com to opt-out of scanning completely, including the ability to passively track which sessions you attend. Opting out will eliminate your ability to track sessions attended and the ability to prepopulate the credit card used to claim ACE/MOC credit.

EXHIBITOR SCANS

Exhibitors may ask to scan the barcode on your badge in exhibit booths in the Exhibit Hall or at sponsored functions. You may decline to allow your badge to be scanned, however, exhibitors may restrict access to those who do not permit the scan. If you remain in an exhibit booth for longer than two minutes, equipment in the booth may automatically passively scan your badge. By remaining in a booth for more than two minutes, you are consenting to being passively scanned by the exhibitor. These scans confirm your intent to receive communications from that exhibitor. If you do not want to share your information with exhibitors, you may opt out at registration, or you can leave a booth prior to two minutes. If your information is collected by exhibitors, by either active or passive scanning, you will be subject to the communications and privacy policies of their organization and must opt out with them directly.

EVENT MANAGEMENT SCANS

You agree that HRS may have access to your choices regarding event participation to better understand overall attendee behavior, ensure HRS services are meeting attendee needs, and assist in producing more effective programs in the future. You also consent to having the personal information you entered at registration shared with educational partners and third-party vendors for the purposes of credit claiming.

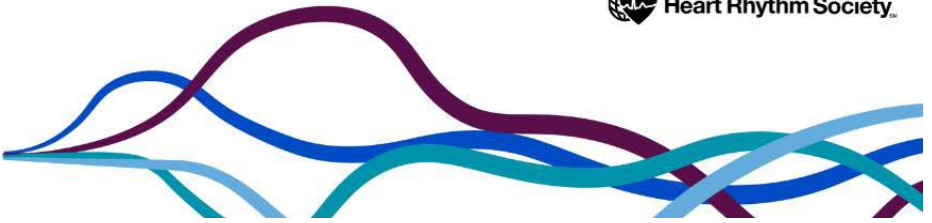
To opt out of beacon services, email hirs@showcare.com.

DATA PRIVACY NOTICE AND INFORMATION FOR HEART RHYTHM 2025

DATA PRIVACY NOTICE

HRS is committed to protecting the privacy of its member's and website user's personal information. Please review the information below in the section entitled "Data Collection and Use for Heart Rhythm 2025," along with "Heart Rhythm 2025 Data Privacy Information," and the privacy policy posted online at hrsonline.org ([available here](#)), to learn more about HRS' policies and procedures regarding the collection, use, and disclosure of information, received by you in connection with your registration for Heart Rhythm 2025.

Additionally, the privacy policy posted on hrsonline.org ([available here](#)) applies to data you provide in connection with registering for an HRS member account.



PLEASE READ OUR PRIVACY NOTICES AND POLICIES CAREFULLY. BY REGISTERING FOR HEART RHYTHM 2025 AND/OR SUBMITTING INFORMATION THROUGH THE VIRTUAL ONLINE EVENT PLATFORM, YOU AGREE TO THE COLLECTION, TRANSFER, STORAGE, DISCLOSURE AND USE OF YOUR INFORMATION AS DESCRIBED HEREIN AND IN OUR PRIVACY NOTICES AND POLICIES.

For direct questions regarding HRS and data privacy, please contact info@hrsonline.org. Click [here](#) to view the complete HRS privacy policy.

WHAT KIND OF INFORMATION DOES HRS COLLECT?

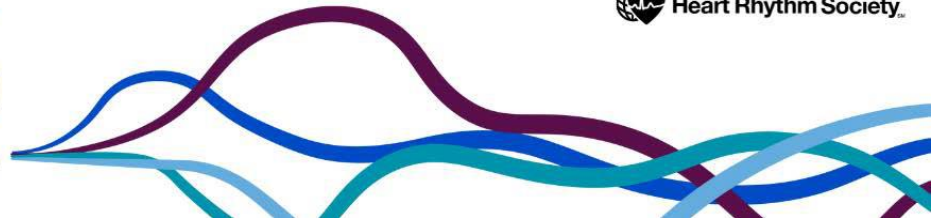
To provide access to Heart Rhythm 2025 digital and virtual products, HRS must process information about you. The types of information HRS collects depend on how you use its products. HRS collects the information you provide when you use its products, including when you register for the event, view or access content, and message or communicate with others. This can include information in or about the content you provide (like metadata), such as the date content was accessed. HRS collects information about how you use its products, such as the types of content you view or engage with, the features you use, the actions you take, the people or partners you interact with, and the time, frequency, and duration of your activities. For example, HRS logs when you are using and have last used its products and what videos, exhibits, webpages, abstracts, and other content you view on its various platforms.

HOW DOES HRS USE THIS INFORMATION?

HRS uses the information it has, subject to choices you make, as described below and to provide and support the Heart Rhythm 2025 products and related services described in this document and the related Heart Rhythm 2025 Terms & Conditions. HRS uses this information to provide, personalize, and improve its products. HRS uses the information it has to deliver its products, including to personalize features and content, and make future suggestions for you through its various communication channels. HRS also uses this information across Heart Rhythm 2025 products and devices. HRS connects information about your activities on different Heart Rhythm 2025 products and devices to provide a more tailored and consistent experience on all Heart Rhythm 2025 products you use. Additionally, HRS uses this information to communicate with you (i.e., to send you marketing communications that communicate with you about HRS products, services, and offerings). HRS also uses your information to respond to you when you contact HRS.

HOW IS THIS INFORMATION SHARED?

Your information is shared on Heart Rhythm 2025 products in the following ways. When you communicate using Heart Rhythm 2025 products, such as by posting via the chat functions, interacting within educational sessions, or communicating with exhibitors, any persons, or businesses with access to these features on Heart Rhythm 2025 platforms can see the content you send. When you comment on someone else's post or react to their content, your comment or reaction is visible to anyone who can see the other person's content. Apps,



websites, or other services that are integrated with or a part of Heart Rhythm 2025 will receive your information to provide key services related to Heart Rhythm 2025. When you visit industry partners in the Exhibit Hall or any content created or shared by industry partners, they may have access to your profile on Heart Rhythm 2025 and engagement statistics and insights related to that interaction, in addition to any information that you actively share with them. Information accessed by third party services or partners is subject to their own terms and policies, not this document, the Heart Rhythm 2025 Terms & Conditions.

HRS provides its Heart Rhythm 2025 advertisers with reports including the type of individuals viewing their ads and how their ads are performing but does not share information that personally identifies you (information such as your name or email address that by itself can be used to contact you or identifies who you are). For example, HRS provides general demographic and interest information to advertisers.

HRS may share information about you with companies that aggregate it to provide analytics and measurement reports to better improve future Heart Rhythm products. HRS also provides information and content to vendors and service providers who support its platforms, such as by providing technical infrastructure services, providing customer service, or facilitating payments.

HOW CAN I MANAGE INFORMATION ABOUT ME?

HRS stores data until it is no longer necessary to provide its services or until your account is deleted, whichever comes first. This is a case-by-case determination that depends on things like the nature of the data, why it is collected and processed, and relevant operational or legal retention needs. To access your data, in accordance with your consumer privacy rights, you can contact info@hrsonline.org and request any of the following: categories of personal information collected via Heart Rhythm 2025 platforms, how HRS uses the information it collects, how HRS shares the information it collects, or accessing your personal information collected via Heart Rhythm 2025 products.

You can request to opt-out of sharing your data specifically with industry partners via Heart Rhythm 2025 digital products, to include sharing your data with Heart Rhythm 2025 partners in the Exhibit Hall, sharing your data with other attendees within the Heart Rhythm 2025 Mobile App, and sharing your data onsite via Bluetooth technology. By opting out, it may prohibit you from actively engaging in certain features within Heart Rhythm 2025 platforms, such as the attendee chat or automatically populating your credit card with sessions you attended, and if you choose to engage directly with exhibitors or educational sessions via the chat function or other similar functions, you would be opting back in to sharing your information. To opt-out, contact hrs@showcare.com with the subject "Heart Rhythm 2025 Opt-Out."

You can also request to delete your Heart Rhythm 2025 account. By requesting to delete your account, you acknowledge that any products or services purchased in relation to your account would be inaccessible, including but not limited to, the ability to view and access educational content, the ability to claim credit in relation to educational content, access to attend the event in person, and any other unidentified actions related to purchases connected to the deleted account.

HOW WE NOTIFY YOU OF CHANGES TO THIS POLICY?

The most up-to-date policy is available on [HeartRhythm.com](https://www.HeartRhythm.com).

HOW DO I CONTACT HRS WITH QUESTIONS OR A REQUEST TO OPT-OUT OF SHARING MY DATA WITH THIRD PARTIES?

You can learn more about how data privacy works on HRSONline.org/privacy-policy. If you have questions about the Heart Rhythm 2025 policy, please contact meetings@hrsonline.org. If you have questions about the HRS privacy policy, please contact info@hrsonline.org.

Check here to acknowledge that you have read and agree to the Heart Rhythm 2025 Terms and Conditions.